



FYLPROCON

2021

FILIPINO YOUNG LEADERS
VIRTUAL CONFERENCE
NOV. 4 - 6 US • NOV. 5-7 PH



INFORMATION PACKET



www.fylprocon.com



Celebrating the bridge between United States and Philippines

The Filipino Young Leaders Program (FYLPRO), the Philippine Embassy in the U.S. and Ayala Foundation, Inc. launches FYLPROCon, a virtual youth conference on Nov. 4, 5 and 6, 2021 to commemorate the 75th anniversary of diplomatic relations between the United States and the Philippines and also to celebrate the 60th anniversary of Ayala Foundation.

The three-day event will be a summit for young leaders to hear stories, look back and honor those who have paved the way for Filipinos around the world today, and harness the collective strength available to create positive changes in communities as we move forward.

Event participants will have a chance to access captains of industries via breakout sessions, networking tables and virtual booths featuring vendors selling products and services.



KEYNOTE SPEAKERS
BREAKOUT SESSIONS
NETWORKING TABLES
VIRTUAL BOOTHS
EVERYONE'S INVITED!



SCHEDULE



	Day 1 Thursday, Nov. 4 EST	Day 2 Friday, Nov. 5 EST	Day 3 Saturday, Nov. 6 EST
6:00 p.m.			
6:30	Expo opens: Check out virtual booths and shop!	Expo	Expo
7:00	Expo remains open throughout the conference		
7:30			
8:00	Breakout Sessions	Breakout Sessions	Breakout Sessions
8:30			
9:00	Opening Plenary: Welcome messages	Main Stage: Filipino Organizations	Closing Plenary: Keynote Speaker
9:30	Entertainment Keynote Speaker	Showcase Keynote Speaker	
10:00			
10:30	Networking Tables	Networking Tables	Networking Tables
11:00			
11:30			
12:00 am			

Times shown are in Eastern Standard Time (USA).
This schedule is subject to change.



SPONSORSHIP PACKAGES

Gain more recognition in the Filipino community and show your support in raising the flag higher. We take care of our partners and hope to explore all the possibilities with you. Email fylprocon@fylpro.org to get started.

PLATINUM - \$5000

10% of sponsorship (\$500) will go towards FYLPRO Scholarship program

Major Sponsor title

- Premium logo placement in all virtual and printed materials
- Dedicated post and recognition on website, social media
- Host a Networking table at the Lounge - submit your topic.
- Title presenter for a breakout session. Ex: How Filipino young leaders in politics are changing the game, sponsored by ABC Company.
- Ability to play a 30-second ad during all the plenary sessions (3 times)
- Two booths at the Expo
- Recognition as FYLPRO sponsor for a year with company profile on website
- List of attendees for those who opt in to share their virtual business cards
- Optional social media takeover for FYLPRO handles
- Submit virtual goodie bag - link to special codes, coupons shared on e-blast to all attendees and ability to donate raffle drawing prizes
- 10 general admission tickets, sponsor 10 students to attend #FYLPROCon
- Ad in digital program booklet 8.5x11-in full-color PDF

GOLD - \$2,500

10% of sponsorship (\$250) will go towards FYLPRO Scholarship program

- Logo placement in all virtual and printed materials
- Recognition on website, social media
- Host a Networking table at the Lounge
- Recognition as FYLPRO sponsor for a year
- One booth at the Expo
- List of attendees for those who opt in to share their virtual business cards
- Optional social media takeover for FYLPRO handles
- Donate Virtual goodie bag + Raffle prizes
- 5 general admission tickets, sponsor 5 students to attend #FYLPROCon
- Ad in digital program booklet 8.5x11-in full-color PDF

SILVER - \$1,000

10% of sponsorship (\$100) will go towards FYLPRO Scholarship program

- Logo placement in all virtual and printed materials
- Recognition on website, social media
- Host a Networking table at the Lounge
- Recognition as FYLPRO sponsor for a year
- One booth at the Expo
- Donate Virtual goodie bag + Raffle prizes
- 5 general admission tickets, sponsor 5 students to attend #FYLPROCon
- Ad in digital program booklet 8.5x11-in full-color PDF



SELECT YOUR PARTICIPATION...



For the packages below, go to fylprocon.com and click on "REGISTER" to process your reservation online.



Community Partner Package - \$500

If you are a nonprofit or a non-government organization (NGO) with a mission in line with the objectives of FYLPROCon to promote and celebrate the Filipino community, this package is a deal!

- 1 Virtual Booth
- 10 General Admission tickets



Virtual Booth - \$250

- Virtual Booth for all three days of FYLPROCon
- Customizable booth - upload your branding, rate cards, videos and links to your website
- Includes 1 general admission to FYLPROCon
- Listing in digital program booklet
- Collect virtual business cards and skip the manual data-entry for instant lead generation



Networking Table - \$100

- Host or moderate and promote your own virtual table for 1.5 hours
- All topics submitted are pending approval

General Admission - \$50

Student Rate - \$20

- Access to all events
- Automatically entered for FYLPROCon Raffle

Advertising - \$100

- 8.5 x 11-in, 300 dpi, full-color PDF with bleed for digital booklet sent to all attendees.
- Submit to fylprocon@fylpro.org by Oct. 30, 2021



FYLPROCon will also accept any additional scholarship donation, which is 100% tax deductible for US donors. Full amount goes directly to FYLPRO Scholarship Program, in partnership with Ayala Foundation. Scholarship donations \$1000 or more may have an option to be named. Ex: "The ABC Company Scholarship goes to John Doe."



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SPONSORSHIP FORM

- ☐ PLATINUM SPONSOR - \$5,000
- ☐ GOLD SPONSOR - \$2,500
- ☐ SILVER SPONSOR - \$1,000

Sponsor Information

Company name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Contact name: _____

Title: _____ Email: _____

Phone: _____ Website: _____

Guidelines

- Preferred option: Please make checks payable to **FYLPRO** and send them to: **Mabuhay Credit Union at 146 W Carson St, Carson, CA 90745**
- If paying electronically via credit card, please notify the organizers and we will provide instructions via PayPal or Zelle.
- Email the following to **fylprocon@fylpro.org** as soon as possible so we can begin to promote you!
 - Your logo
 - Names & emails of all attendees

If applicable, we will work with you in building your virtual booth, which may require additional information about your company.

Thank for your support!

ABOUT US



FYLPRO

FILIPINO YOUNG LEADERS PROGRAM (FYLPRO) is a network of high performing, next-generation leaders who advance the Philippines and the Filipino people through their advocacy and expertise in various industries. We continually expand the pipeline of Filipino young leaders in the diaspora. By connecting them to the motherland, we foster collaborative multinational relationships that create innovations and support the socio-economic progress of the global Filipino community.



Philippine Embassy in the United States

The Philippine Embassy's mission is to promote and protect Philippine interests in the global community. Republic Act No. 7157, otherwise known as "Philippine Foreign Service Act of 1991", gives mandate to the Department of Foreign Affairs to implement the three (3) pillars of the Philippine Foreign Policy, as follows:

- Preservation and enhancement of national security
- Promotion and attainment of economic security
- Protection of the rights and promotion of the welfare and interest of Filipinos overseas.



FAITH IN THE FILIPINO

60 YEARS OF PARTNERSHIPS
IN NATION-BUILDING

Ayala Foundation, Inc.

As the social development arm of the Ayala group of companies, Ayala Foundation envisions communities where people are creative, productive, self-reliant, and proud to be Filipino. Ayala Foundation is committed to community development, working closely with communities in identifying compelling developmental needs and providing suitable solutions with measurable outcomes. It implements programs under the following themes: Education, Sustainable Livelihood, and Love of Country.